



## La Progresiva 13 Rum

THE *Island Rum*  
COMPANY

**Cuba**

**Type:** Spirits

**Systembolaget's Art No:** [57834](#)

**About the Product:** La Progresiva 13 is a true authentic Cuban rum. It originated in La Habana. When the rum was first produced, they would choose from more than 50 different blends that would become the final product, the blend that was the most balanced and had the best flavor profile was "Unlucky 13", hence the name La Progresiva 13.

**Producer:** Island Rum Company, [www.islandcompanyrum.com/home](http://www.islandcompanyrum.com/home)

**About the Producer:** The Island Rum Company was founded in 2012. The idea was to combine local influence from Cuba with deep international experience in the beverage industry to bring new unique and existing Cuban Rum brands to the global market. The Island Rum Company is now building on the fascination of Cuban culture as a homeland for Rum.