



## Whitley Neill Handcrafted Dry Gin

**England**

**Type:** Spirits

**About the Product:** Whitley Neill is an award-winning distillery in England that creates craft gin and vodka. Many different fresh and new flavored variants of spirits. Whitley Neill is one of the UK's leading premium gins. In 2005, the first Whitley Neill Original London Dry Gin was launched, which is characterized by two African botanical ingredients, Baobab fruit and Cape Gooseberry, which gives an exotic touch to the palate. The range of flavored gins showcases the Neill family's heritage of experimenting with exceptional flavours, flavors sourced from around the world to create the most distinctive and exciting spirit.

**Producer:** Halewood Wines and Spirits

**About the Producer:** Halewood Wines & Spirits has grown from a small a start-up, to becoming the UK's largest independent drinks manufacturer and distributor by volume.

In the last three years, the company has embarked upon a huge transformational change. It has created an artisanal spirits and craft beer portfolio via acquisition and organic growth. This has propelled the business forward by focusing on core objectives; building distributional strength, driving vertical integration, identifying trends, rationalisation of low margin brands and creating consumer activations with the core purpose of building strong brand equity. Investment in production capability, especially distilling, brewing and sourcing, has stimulated development of higher quality products with a point of difference.

**Quantity per box:** 6

**Volume:** 350 ml

**Alcohol:** 43 %

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