



Black Tears Spiced Rum

THE *Island Rum*
COMPANY

Cuba

Type: Spirits

About the Product: Black Tears is a mix of Cuban Rum and local Cuban spices. It is also the first dry spiced cuban rum ever in the global market. The bitter -sweet taste is what separates Black Tears from all other spiced rum, as well as its low sugar content, which is typical of cuban rum. It is seasoned with coffee and cocoa that has played a major role in Cuba's history and Aji Dulce, which is one of the most distinctive flavors in Cuban cuisine. The result is a very elegant and well - balanced spiced rum.

Producer: Island Rum Company, www.islandcompanyrum.com/home

About the Producer: The Island Rum Company was founded in 2012. The idea was to combine local influence from Cuba with deep international experience in the beverage industry to bring new unique and existing Cuban Rum brands to the global market. The Island Rum Company is now building on the fascination of Cuban culture as a homeland for Rum.